

North Florida Fair Pre-Fair Meeting Minutes
“The Fun Starts Now”
August 18, 2011 at 1300 hours

1. The meeting was called to order at 1302 by Monica Brinkley

2. Present:

| <u>Name</u> | <u>County</u> | <u>Email</u> |
|--------------------|----------------------|--|
| John Lilly | Jefferson | jgl@ufl.edu |
| Kristin Jackson | Jefferson | jgl@ufl.edu |
| Marcus Boston | Leon | marcusb@ufl.edu |
| Heather Kent | NW District | hckent@ufl.edu |
| Monica Brinkley | Liberty | Brinkley@ufl.edu |
| Becky Bennett | Madison | bvbennett@ufl.edu |
| Stella Earnhart | (North Florida Fair) | info@northfloridafair.com |
| Mark Harvey | (North Florida Fair) | Markharveyx50@comscat.net |
| Whitney Cherry | Calhoun | cherry@ufl.edu |
| Covey Washington | Jefferson/Madison | covey washington@gmail.com |
| Henry Grant | Gadsden | hgg@ufl.edu |
| Gladys Neely | Jefferson | gjulonly@ufl.edu |
| Stefanie Duda | Leon | Sduda1@ufl.edu |
| Lori Wiggins | Taylor | lwiffins@ufl.edu |
| Pete Vergot | NW District | pvergot@ufl.edu |
| Yolanda Y Goode | Gadsden | yygoode@ufl.edu |
| Sherri Kraeft | Wakulla | sjkraeft@ufl.edu |
| Ben Knowles | Jackson | Brk09@ufl.edu |
| Natalie Bomann | Holmes | nboman@ufl.edu |
| Melanie Taylor | Gulf | metaylor@ufl.edu |

Monica Brinkley advised some members absent due to 2012 meals meeting in Orlando

3. The minutes of the Post-Fair Meeting held November 30, 2010 were approved. Boston made the motion to approve the minutes and Henry Grant seconded the motion.

4. Officer's Reports:

| | | |
|------------|-----------------|-------------|
| Chair: | Monica Brinkley | (Liberty) |
| Co-chair: | Becky Bennett | (Madison) |
| Secretary: | Kristin Jackson | (Jefferson) |

5. Old Business

(None)

6. North Florida Fair Administrative Update

a. General Remarks

- Mark Harvey:
 - Extension applied for a grant and supplied matching funds to make improvements to the North Florida 4-H building. The grant was approved. We have gotten a couple of greenhouses to go inside the 4-H building. I think green house is a nice suggestion because it keeps plants alive and attracts people from a distance. I am hoping that this can be an annual thing were we keep making additions and improvements to the 4-H building, if I can find some money and free it up.
 - Some other aspects that are new this year, John Lilly has helped with his advice on some of these. We have done away with two shows, in this era of cost cutting. We have done away with open beef show which has no bearing on you, is where the professional cattlemen came, showed, and took a lot of money out of town. The other cut is we have done away with Boer goats this year.
 - Additions, Molly's cow, our milkable cow, will be moved into the cattle barn were kids can go to actually watch the cow being milked. We are going to have a specific dairy exhibit with several dairy cows on display. We are going to have a milk separation cooler where individuals can see the separations in the milk. I have also gotten a video on early cattle ranching in Florida we will be showing that video on a 60 inch screen. I have also purchased a cow costume about John's size. I have beanie babies with the North Florida Fair logo on them. I will get the person in the cow costume to handout ½ a dozen a day. This should add interest in the livestock area of the barn.
- John Lilly:
 - There is a lady from Suwannee County that will be bringing some breeding cattle into the barn so people can see the different types of dairy animals.
 - We are focusing on the educational aspects of livestock. We will meet again the day after Labor Day (September 6, 2011). Pricilla Weaver is chairing the committee. This will be the first year of the exhibit. .
- Mark Harvey:
 - We are also going to have a poster with facts on it. Things specifically to do with dairy cows on one wall and beef cattle on one wall. They will be movie size posters. The reason behind that is so parents can take their kids in there and educate their children using the facts that we have provided them. The parents feel better about that and the kids feel better about that as well.

- Entertainment, there will be a circus on the other side of the cow barn. Again, it is scattered around throughout the fair. We are pretty full right now. We do not have much extra space except in the commercial building. There will be some new food vendors outside the cattle barn. I have offered a discount to a couple of vendors to go in there. To help pump that area up we have added some lighting outside at the road.
- Monica Brinkley: The theme this year is : “The Fun Starts Now”
- Mark Harvey:
 - There will also be a man selling fresh produce at table 3. (John Lilly Question): Do you want some more? (Mark Harvey continues): We need to only have one. He seems like a pretty reliable fella, but we are not really sure how this is going to go over. I’ll let you know.
 - The Fun Starts Now. We have got a new commercial cut.
 - I have moved some acts around. There will be one outside of the swine barn.

b. Ribbons

- Stella Earnhart:
 - The ribbons are in. The rosettes are in. I have not checked them yet. I think I have sent out the notice you can come to the viewing. (Monica Brinkley): Everyone you know who you are. (John Lilly): Every chair person. (Monica Brinkley Question): Did everyone get that, who needed to get that? (Question): Who are the chair persons?
- Monica Brinkley:
 - Dairy: Covey
 - Share the Fun: Julie
 - Club Booths: Suzanne (no ribbons)
 - Ag. Judging: Henry / Roy
 - Consume Choices: Judy
 - Horticulture: David/Julima

c. Tags

- Stella Earnhart:
 - They are right there they have a sign out sheet. Don’t take them unless you sign out for them.
- Monica Brinkley:
 - On the tags we have used color coating in the past. So what is the census? (No Response). We are still going to use color codes for the counties. So remember you are going to do a little color mark

that way your stuff is easier to recognize. As far as colors we have done in the past, does everyone remember there colors? (Some people indicated they did not remember). (Yolanda Goode) Indicated that information is posted on the Northwest District website in color.

- Also Heather does have a sample on Northwest District website of how to fill out tag ([http://nwdistrict.ifas.ufl.edu/4H/nfair/Minutes/4hexhibittagexample\[1\].pdf](http://nwdistrict.ifas.ufl.edu/4H/nfair/Minutes/4hexhibittagexample[1].pdf)). Do not use tags from the past. They are in groups by numbers. Numbers by county. County by numbers. If you need more get in contact with Stella.

d. Poker Chips

- Mark Harvey:

- We will have those on sale again. We will be going through Marcus (Boston)
- One of the things we need you to remember is that for 4-H day. Some of the kids want to bring pets that just causes confusion. They need to leave them at home.

- Monica Brinkley:

Marcus normally sends a message to every county in the North Florida fair area. You have an opportunity to purchase a poker chip for a child that they can use at any time during the fair. The poker chip is \$15.00 and you can ride rides all day for the day that you surrender it. (Mark Harvey): You exchange it for the arm bands. (Monica Brinkley continues): Marcus usually takes the chips when we are setting up that Monday and he then gives the chips to us. (Marcus Boston): . (Mark Harvey): It is 20-25% of the special deal we already offer.

- Marcus Boston:

I'll send that email out the later part of September or October. Please make sure I have an accurate email on the sign-in. In the past some agents have stated that they have never gotten the email so please make sure your email is correct.

(Comment):

- Quick question is it only the 4-H youth that gets in free. (Mark Harvey): Typically everyone is in free because they are their so early. 4-H youth can enter for free until 2pm.

7. 4-H Exhibits

a. Entry deadlines

Monica Brinkley:

- Entry Deadlines – October 10th. Retrieve entry forms from web and type in information. If you are not willing to type then print. DO NOT FAX. Mail all completed forms to Stella. Will not add items after deadline, the 10th. This is NOT your office deadline this is the deadline to have things into Stella. You can NOT add items after the 10th. (Comment) On the form we type in what will be entered or what we think will be entered. It is easier to mark things off. (Monica Brinkley continues): Don't bring stuff the day of the fair and expect me to enter it or think that Stella will enter it. Stella enters every bit of the data before we arrive. The day of check in I want to see every bit of what is being brought in. (Comment): Do you want us to bring it in by the child? (Monica Brinkley continues): By the child. If Johnnie has more than one item you put Johnnies stuff in a brown paper bag. (Comment): You also want to check to make sure it is in the right class. Last year there was confusion on fine arts and poster. A poster is a poster. If it is a 4-H poster on the half of sheet of poster board it is a 4-H poster. If it is any other size or shape it is NOT a poster. It goes in Fine Arts.
 - Please go to the web and read the guidelines and what belongs in each category.
- b. Check in on Monday, October 31st from 10:00 until 1:00. Please keep each youth's items together until they are checked in at registration table.
 - c. Check Out on Monday, November 14th from 10:00 until 1:00
 - d. Judging will take place Tuesday, November 1st 10:00 am
 - e. Judges
 - i. Horticulture: Scribe: Whitney
 1. Calhoun
 2. Calhoun
 3. Madison
 - ii. Clothing Construction: Scribe: Lorie (This one I must have missed because I have Whitney but I also have her on Horticulture)
 1. Wakulla
 2. Holmes
 3. Liberty
 - iii. Sewing: Sewing: Natalie
 1. Washington
 2. Taylor
 - iv. Needlework: Scribe: Sherry (I have Lori for this?)
 1. Wakulla
 2. Jefferson
 3. Taylor

v. Baked Goods – Leon County: Scribe: Stefanie

vi. Canning: Scribe: Yolanda

1. Gadsden
2. Holmes

vii. Crafts: Scribes: Marcus, Melanie, Vicki

1. Madison
2. Gadsden
3. Holmes
4. Leon
5. Washington
6. Liberty (Yes)

viii. Hobbies: Scribe: Ben

1. Jackson
2. Jackson

(should be x.) Fine Arts: Scribe: Paula and Heather (Need another scribe) (I think they decided they would pull a scribe from one of the smaller categories on judging day)

1. Gulf
2. Gulf
3. Leon
4. Bay
5. Jefferson
6. Leon

(should be ix.) Architectural Models: Scribe: Chris: Gilchrist

1. (will be grouped with Table Tops)
- 2.

xi. Photography: Scribe: Patty, Janet, Cathy

1. ~~Gulf~~ Holmes
2. ~~Gulf~~ Wakulla
3. ~~Leon~~ Santa Rosa
4. ~~Bay~~ Santa Rosa
5. ~~Jefferson~~ Walton
6. Leon (All of these updates are correct)

xii. Posters: Scribe: Suzanne

1. Walton
2. Walton
3. Walton
4. Walton

5. Taylor

xiii. Tabletops Scribe: Chris: Gilchrist

1. Need judges (will be grouped with Architectural Models)
- 2.

xiv. Scrapbooking: Scribe: Leon

1. Calhoun
2. Calhoun-Madison (Yes)

xv. Poetry: Scribe: Leon

1. Leon
2. Jackson

xvi. Share the Fun: Scribe: Julie Dillard

1. Leon
2. Leon
3. Leon
4. Leon
5. Gadsden
6. Calhoun

f. Judges Orientation – Becky Bennett

- Moved from 9:15am to 10am
- Judges will still receive their meal ticket for fair. John informed Mark Harvey that the food was terrible other counties agreed. (Mark Harvey) they are working on the food. They were unsatisfied as well. Food count will be the judges list plus 10.

8. Committee Updates

a. Dairy Show:

- John Lilly: Covey will be chair. John will assist.

b. Share the Fun:

- Julie Dillard will provide 2 tents or Judges
- Each person's music is needed on a separate CD
- CD's should be mailed with registration
- You can also bring your CD's to Julie on the 6th

c. Club Booths

- How many club booths will we have?
- 22 counties that participate in fair

- Everyone who participates in fair should have opportunity to participate by deadline.
 - 18 county club booths
 - District 1, 2, 3, 4 (will check)
 - If you sign up and miss a year you are not supposed to be able to do it the following year.

d. Ag Judging

- Henry Grant: Nothing has changed. We need to secure youth commitments in advance. We need more volunteers.

e. Consumer Choices

- Classes for 2011 Consumer Choices
 - Plants
 - Popcorn
 - Security Software-Oral Reasons Class
 - Video Games
- Each county may enter up to 6 teams or a maximum of 24 participants, in the Consumer Choices Contest
- A rough headcount of the number of teams/individuals per age division is due to Judy Corbus, jlcorbus@ufl.edu by Monday, October 3. As in previous year, individuals name are not needed at this initial registration. A follow- up email requesting an accurate headcount will be sent closer to the contest
- Judy will send an email with initial registration information and the study guides to the counties by September 1. Please let her know if there are any changes to the Consumer Choices contact person for your county so she can update her mailing list.
- Elizabeth Gorimani will coordinate volunteer for the contest. An email with volunteer registration information will be sent out.
- At the 200+ Contest, Tracy Tesdall worked with fair personnel to arrange for table set-up, which was completed on Friday. This very much expedited set-up and registration for Saturday morning. Is there someone who would be willing to help me with this, since Tracy is no longer here? Please contact Judy if you can assist.
 - Stefanie volunteered to assist.
- Topics for 2012 are being solicited. Due by August 26. Suggestions will be forwarded to Michael Gutter, who is working on new materials.

f. Horticulture

- Marcus Boston: We need counties to participate.

9. Awards Ceremony

- Becky coordinator
- Marcus Boston: Some of district counselors not prepared or were not clear on what to do.
- Yolanda Goode: Last year the coordinator was not there. (Comment): Suggestion was made to use state counsel.

10. 4-H Building enhancement

Actually discussed out of order in the audio recording a break was taken between Judging overview and discussion about judges as Heather Kent had to attend another meeting.

- Heather Kent:
 - Applied for program enhancement grant from university. Mark from North Florida Fair contributed \$600.00, Heather Kent (NW District) contributed \$1000.00, and some counties contributed \$100.00
 - Money was used to purchase signs, 2 green houses, sheets for shelves, poster frames, poster stands, and shelves for curriculum.
 - Q: On Veterans' day are we going to have anyone manning the booth? Some counties apposed some were in agreement. Idea was put on hold until closer to the event.
 - Q: Can counties borrow flags/signage? (Monica Brinkley): Ask Heather she is the keeper.

11. Additional Items (none)

12. Post Fair Meeting Date

Monica Brinkley:

- District 3 agents met prior to this and would like to propose the post fair meeting be held Tuesday, December 13th at 1p at the Leon County Extension Office
- All of you please see Stella and sign out for your tags.
- Heather has history books and science kits in her car.

13. Meeting was adjourned at 1435 no formal motion made.