30th Annual
Northwest Florida
Beef Conference
& Trade Show
Wednesday, February 11, 2015
$5 per person registration fee payable at the door
Jackson County Extension Agriculture Conference Center
2741 Pennsylvania Ave, Marianna, FL  850-482-9620

2015 Focus: **Investing in the Future of Your Herd**

**Schedule of Events** (all times Central Time)

7:30 – Trade Show & Registration Opens

8:15 – Welcome

8:30 – Improving the Efficiency of Your Pastures
Jose Dubeux, UF Forage Management Specialist

9:00 – **Investing in Weed Control to Make Pastures More Productive**
Jay Ferrell, UF Extension Weed Specialist

9:30 – **Investing in Supplement Feeding Systems**
Nicolas DiLorenzo, UF Beef Nutrition Specialist

10:00 - Trade Show Break

10:30 – **The Value of Improving the Performance of your Cow-Calf Operation**
Chris Prevatt, Livestock and Forage Economist RSA

11:00 – **Preparing for the Financial Future of your Farm**
Michael Gutter, UF Financial Planning Specialist

11:30 – **Building Efficiency through Reproduction Management**
Vitor Mercadante, NFREC PhD Student

12:00 – **Grilled Steak Lunch** *(Special Thanks to Jackson County Cattlemen’s Assn.)*

12:30 – 1:30 Trade Show Open
Previous Year’s Exhibitors & Conference Sponsors

AgriLabs  Dana Ankerstar
AFG Feed  Jack Newberry & Steve Brock
Campbellton Farm Service  Ronald & Ryan Barber
Dow AgroSciences  David Rich
Farm Credit of NW Florida  Stephen Roach, Amber Whitford, & Emily Lowe
FDACS Div. Animal Industry  Stephen Monroe
Fresh from Florida Beef  Chris Denmark
Genex Cooperative  Jason Upchurch
Mike Kelley Sales & Service  Mike Kelley & James Strickland
Seminole Livestock Market  Bryant Garland
Stay-Tuff Fencing  Michael Taylor
W.B. Fleming Company  Richard Meadows

Jed Dillard - Jefferson County  Hank Bignell – Escambia County
Henry Grant - Gadsden County  Cliff Lamb – UF/IFAS NFREC Beef Reproduction Specialist
Roy Carter - Gulf County  Ann Blount – UF/IFAS NFREC Forage Breeder
Judy Ludlow – Calhoun County  Nicholas DiLorenzo - UF/IFAS NFREC Beef Nutrition Specialist
Doug Mayo - Jackson County  Cheryl Mackowiak – UF/IFAS NFREC Soil Specialist
Mark Mauldin – Washington County  Jose Dubeux – UF/IFAS NFREC Forage Management Specialist
Shep Eubanks - Holmes County
Mike Goodchild - Walton County
Jennifer Bearden - Okaloosa County
John Atkins - Santa Rosa County

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