



2016 GULF COAST
Agritourism & Ecotourism
Business Development Conference
February 18-19, 2016

Gulf Power Building • Pensacola, Florida

Join us for the 2016 Gulf Coast Agritourism & Ecotourism Business Development Conference in beautiful Pensacola, Florida. A dynamic group of speakers will be providing relevant information for your start-up, established business, or future plans. This is a tremendous value that includes two lunches and all conference materials.

LOCATION:

Gulf Power Building, 1 Energy Place •
Pensacola, FL 32520

SESSIONS HELD:

February 18th: 10 am – 5:30 pm
February 19th: 9 am – 12 pm

CONFERENCE LODGING:

Courtyard by Marriott, Pensacola Downtown •
700 East Chase Street

Make your reservation at the group rate of \$133 per night. Call (850)439-3330 for reservations. To use the group rate ask for the UF/IFAS Extension rate or IFA. The cutoff date for reservations at the group rate is February 5th.

For more information visit

www.courtyardpensacoladowntown.com.

Register Now!
\$25 / person

Register at <http://tinyurl.com/j6q5bbn>

WHO SHOULD COME? Any agriculture (U-pick operations, fresh produce markets, corn mazes, pumpkin patches, etc.) or ecological (paddling, camping, fishing, etc.) tourism business owner or those considering similar business startups.

TOPICS INCLUDE:

- Economic Impact of Ecotourism and Agritourism in the Area
- Enhancing Rural Tourism in MS/LA with Collaboration and Regional Planning
- Southern Style Hospitality
- Small Farms Communications
- Experimental Station for Tourism – Long Acres Ranch
- Capitalizing on sustainable tourism for economic and community benefits

FOR MORE INFORMATION CONTACT

Chris Verlinde (850) 623-3868 or
Carrie Stevenson (850) 475-5230