

Riverway South

presents

Cultivating Futures in Agritourism & Agrimarketing

2-Day Event
Marianna, Florida

MARCH 2-3, 2016

\$35

(includes 2 day registration fee, 2 lunches)

Wednesday, March 2

8:30 a.m.–4:00 p.m. CENTRAL

Workshop Presentation

Chipola College

Cultural Center, College Street, Marianna

Thursday, March 3

8:30 a.m. – 12:00 CENTRAL

Farm Walk Around

Tharpe Farm

3897 Highway 231, Marianna, FL 32446

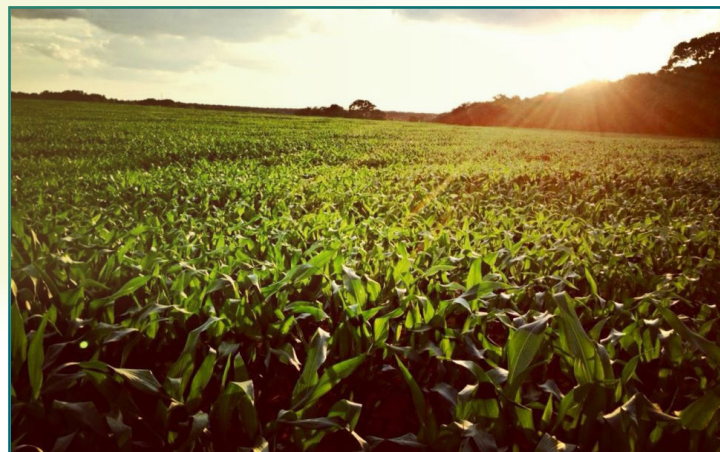


Wednesday

Jane Eckert, featured presenter, is the founder and CEO of Eckert AgriMarketing, a full-service marketing and consulting firm that offers a variety of services to both the agriculture and tourism industries, helping them harvest the rewards of agritourism. Jane and her family created one of the most successful tourism farms in North America.

Thursday – Farm Walk Around

Spend the morning walking the Tharp Farm, learning Jane Eckert's concepts so that you can move your business forward. She will offer an excellent opportunity for small business startups, with ideas centered on agriculture operations, including u-pick, fresh produce marketing, corn mazes pumpkin patches and, wedding venues.



For details contact:

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Make your reservation and check payable to:

Riverway South

P.O. Box 506

Sneads, FL 32460



Department of Economic Opportunity