29th Annual
Northwest Florida
Beef Conference
& Trade Show
Wednesday, February 12, 2014
$10 per person registration fee payable at the door
Jackson County Extension
Agriculture Conference Center
2741 Pennsylvania Ave, Marianna, FL 850-482-9620

2014 Focus: Celebrating 100 years of Extension by Preparing Cattle Ranchers for the Next Century

Schedule of Events (all times Central Time)
7:30 – Trade Show & Registration Opens
8:15 – Welcome
8:30 – New Florida Cattle ID Rule
Stephen Monroe, FDCAS Division of Animal Industry
9:00 – Pregnant Cow Management for Healthier Calves (fetal programming)
Rick Funston, Nebraska Beef Nutritional Physiology Specialist
9:30 – Improving Beef Cattle Feed Efficiency
Nicolas DiLorenzo, NFREC Beef Nutrition Specialist
10:00 - Trade Show Break
10:30 – Replacement Heifer Development
Rick Funston, Nebraska Beef Nutritional Physiology Specialist
11:00 – Marketing Options for Commercial Beef Herds
John Moseley, Moseley Cattle Auction
11:30 – UF Beef Cattle & Forage Research Highlights
NFREC Graduate Students
12:00 – Grilled Steak Lunch (Special Thanks to Jackson County Cattlemen’s Assn.)
12:30 – 1:30 Trade Show Open
Last Year’s Trade Show Exhibitors & Conference Sponsors

Barber Fertilizer                      Donald Barber
Dow AgroSciences                       Al Wright
Farm Credit of NW Florida              Debbie Shuler & Lesia Andrews
FDACS OAWP                             Rance Ellis
Panhandle Tractor                      Billy Williams
Seminole Livestock Market              Charlie Chavers
Southern Silage Supply                 Jim Waite
Stay-Tuff Fencing                      Michael Taylor
W.B. Fleming Company                   Richard Meadows

2014 Beef Conference Planning Committee

Jed Dillard - Jefferson County          John Atkins - Santa Rosa County
Henry Grant - Gadsden County            Christian Malsatzki – Escambia County
Roy Carter - Gulf County               Cliff Lamb – UF/IFAS NFREC Beef
Judy Ludlow – Calhoun County            Reproduction Specialist
Doug Mayo - Jackson County             Ann Blount – UF/IFAS NFREC Forage Breeder
Mark Mauldin – Washington County       Nicholas DiLorenzo - UF/IFAS NFREC Beef
Shep Eubanks - Holmes County            Nutrition Specialist
Mike Goodchild - Walton County         Cheryl Mackowiak – UF/IFAS NFREC Soil
Jennifer Bearden - Okaloosa County      Specialist
                                          Jose Dubieux – UF/IFAS NFREC Forage
                                          Management Specialist