

MAKE A DIFFERENCE MONDAYS:

*Inspiring 4-H leaders of today to make
a difference for the leaders of tomorrow*

FUNDRAISING for 4-H

By: Melanie G. Taylor
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Appropriate Funding Sources for 4-H

4-H-Specific Examples of Funding Sources

(*For tax-exempt purposes, these funds must be held in an approved county 4-H Association account or a 4-H Foundation account.)

1. *4-H club funds.
2. *4-H dues.
3. *Donations and gifts to the county 4-H program.
4. *Proceeds of fundraising events conducted in the name of 4-H.
5. *Funds of 4-H affiliate groups.
6. Fees for educational programs (supplies, refreshments, etc.).
7. Newsletter subscriptions.
8. Fees collected at shows, expos, fairs, events, and activities.
9. Sale of 4-H publications.
10. Awards and recognition.

Source: Guidelines for Bank Accounts for County Extension Offices

<http://ded.ifas.ufl.edu/resources/bank.shtml>

Tonight's Focus: Fundraising



Why fundraise for your 4-H Club, Event, etc.?

- To support the 4-H club, programs, events, competitions, etc...
- #1 thing to remember... *fundraising using the 4-H name and emblem should be carried out for specific educational purposes; and private support monies should be given and used for educational purposes, and accounted for efficiently.*

Where must the \$\$\$ be kept?

- All 4-H program funds, including all 4-H Clubs with funds in excess of \$100, shall be held in the local County 4-H Association or authorized 501(c) (3) 4-H foundation.

No Exceptions!

This is a Florida 4-H state policy.

National 4-H Fundraising Regulations

- 4-H National Headquarters - USDA has a long-standing policy of discouraging 4-H fundraising activities involving games of chance, raffles, lotteries, etc.
- Federal regulations state that fundraising using the 4-H name and emblem should be carried out for specific educational purposes; and private support monies should be given and used for educational purposes, and accounted for efficiently.
- Often, these regulations are difficult to meet in a game of chance or raffle situation, which may lead to negative implications for the 4-H program and Land Grant institution.
- However, 4-H National Headquarters-USDA does not expressly forbid the involvement of 4-H clubs and groups in raffles and games of chance, leaving to state 4-H programs to adopt a statewide policy.

Florida 4-H Fundraising Regulations

- All funds raised, earned, or otherwise obtained, using the 4-H name and emblem, are property of the University of Florida/IFAS Extension 4-H Youth Development Program.
- Funds are to be raised only to further the educational goals of 4-H. Approval for fundraising activities will be at the discretion of the County 4-H Agent and County Extension Director.
- Any 4-H organization, at any level within the state, is accountable to the University of Florida and USDA, and is obligated to follow all policies, procedures and regulations established by the University of Florida/IFAS Extension 4-H Youth Development Program.

FL 4-H Fundraising Basics to Remember...

- 4-H is a nonprofit educational organization.
- 4-H fundraisers must be done for the good of the total group (not an individual or small group of individuals) and must be consistent with Florida 4-H fundraising policies.
- Fundraising cannot be the main focus of group activities nor may it exclude any individual from participating in 4-H activities.
- Groups are expected to support the financial needs of the total group, and when possible, to assist with participation costs in county, state, regional, and national programs.
- All funds for goods and services are to be paid to the club, not to an individual.

FL 4-H Fundraising Basics to Remember continued.

- An educational component must be a part of all fundraising activities.
- If a fundraising request form is required by your 4-H agent be sure to turn it in in a timely manner to receive approval on time. (we will view an example in a few more slides)
- The 4-H name and/or logo may not be used for any unapproved activity.
- All clubs and committees must submit a year-end financial statement each year that contains information about all money that the club handles during the year, including dues, fundraisers, donations, etc. Be sure to keep appropriate records of all transactions.

Examples:

- **BAD** – The local 4-H Garden Club makes handmade wreaths to sell at the local Christmas tree lot. They make the wreaths from fresh greenery and decorate them with a variety of handmade bows. They use the money to pay for the transportation and ticket costs for a day-of-fun at Disney World.

How could this example be changed to be acceptable?

- **GOOD** - 4-H Horse Club sells concessions (with the proper permits) at the local weekend horse shows hosted by a variety of show vendors. The money raised will be distributed evenly among the 4-H members (parents/guardians may help too) that help sell the concessions and that will be attending the district, state, and regional 4-H horse shows.

Fundraising Form

4-H FUNDRAISING PERMISSION FORM

____ ABC 4-H Club

____ XYZ 4-H Community Club

____ Green Bean 4-H Garden Club

____ Buttons and Bows 4-H Craft Club

Club Treasure Signature

Date

Club Leader	
Club President	
Describe the Fundraiser	
Purpose of Funds	
Fundraising Goal	
Date(s) of Fundraiser	
Location of Fundraiser	

County 4-H Association

A Modern Approach to Fundraising in FL 4-H...

Crowdfunding

- Individual 4-H youth, 4-H volunteers, 4-H clubs, and County 4-H Associations are permitted to conduct fundraising online by utilizing “crowdfunding” or “crowdsourcing” websites if all money raised for 4-H purposes follows current 4-H policies and best practices, especially those pertaining to fundraising.

What is crowdfunding?

While features differ from site to site, at their most basic crowdfunding sites are websites that allow your non-profit to set up an online fundraising campaign based around a fundraising page, and accept money directly from that page using the website’s own credit card processor.

Example sites: [Fundraise.com](https://www.fundraise.com), [Fundly](https://www.fundly.com), [Kickstarter](https://www.kickstarter.com), [CauseVox](https://www.causevox.com)

Group Activity

In your county group, list 3 fundraising ideas for your 4-H club/program and their educational purpose.

~ 5 minutes ~

Share ideas with group.

It's Time for the Fundraiser

- Remember to always say, THANK YOU!
- No matter what type of fundraising you're having be sure you thank those that supported your 4-H group.

How do I say THANK YOU ?

- face-to-face, give a token such as a lollipop/pencil with a thank you note attached
- handwritten thank you notes through snail-mail (preferred)
- thank you notes via email (not preferred; impersonal)
- **NOTE:** Be sure everyone in your group knows what the money raised will be used for, so they can answer questions about the fundraiser. People who donate like to know how their money will be used. Have an answer ready, say it with a smile, and a gracious thank you full of enthusiasm!

Targeting Life Skills Model for 4-H



Questions?

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4-H COMMUNITY SERVICE PROJECTS

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What is a 4-H Community Service Project?

A method of learning and development through active participation in thoughtfully organized service that is conducted in, and meets the needs of, a community.

It helps foster civic responsibility.

It provides structured time for 4-Hers/participants to reflect on the service experience.

What 4-Hers gain from Community Service Projects?

The youth...

- make a difference in their community.
- gain knowledge beyond what is learned in the classroom or program.
- have fun working with friends.
- feel good about themselves.
- have hands-on experiences and explore potential career paths.
- develop new skills by working directly with the community.
- enhances skills, including communication, team-building, and critical thinking; builds their self-esteem; and develops their sense of responsibility for decision-making.

Florida 4-H & Community Service

Florida 4-H Approach = learn-by-doing to help youth gain the knowledge and skills they need to be responsible, productive citizens.

Florida 4-H Mission = accomplished by creating safe and inclusive learning environments, involving caring adults, and utilizing the expertise and resources of the University of Florida and the nationwide land grant university system.



Examples:

All 4-Hers are strongly encouraged to participate in Community Service Projects.

Must be age appropriate.

- Example: 4-H Cloverbud Club (ages 5-8) makes handmade Valentine's for the participants at the local Senior Center.

May be specific to a 4-H Club project focus and member ability.

- Example: 4-H Craft Club knits newborn hats for the local hospital nursery.

May be chosen randomly through a 4-H Club vote.

- Example: 4-H Horse Club visits the local nursing home to sing carols, deliver cards, and visit with the patients during the Christmas season.

May be chosen by the 4-H agent as an icebreaker for a new group.

- Example: 4-H agent coordinates a project at the local park to paint benches, trim bushes, and rake leaves as the first 4-H camp counselor training session. This gives the teens the opportunity to work together, have time to get to know each other, and to bond over a community project that they will each see in their own town or city.

Group Activity

In your county group, list 3 potential community service project ideas for your 4-H Club and/or program.

~ 5 minutes ~

Share ideas with group.

A Few Potential Collaborators

- SWAT (Students Working Against Tobacco)
- Teen Court Programs
- American Red Cross
- United Way
- Nursing Homes
- Hospitals
- Libraries
- Local, county, and state parks
- Fire departments
- Animal Shelters/Humane Societies
- Angel Trees
- Toys for Tots
- Salvation Army
- Etc.

***Please share a potential collaborator with your county group.**

Need Project Ideas?

<http://florida4h.org/>

4-H Mall 

<http://new.4hcurriculum.org/projects/servicelearning/>

National Service-Learning Clearinghouse (NSLC)

<http://www.servicelearning.org/>

Need Funds to start a Project?

4-H Community Pride

http://florida4h.org/staff/Awards_Handbook/competition_group.shtml

MLK Day of Service

<http://mlkday.gov/>

Do Something Growth Grants

<http://dosomething.org>

Global Youth Service Day Grants

<http://ysa.org>

Questions?

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Thank you!

