

Alico Inc. announced in January of this year that it would be shutting down citrus production to the tune of 1,000s of acres due to pathogen and environmental stressor pressures, despite using every tool they equipped themselves with.

- Why did it happen? (short-circuiting the natural process has shown to work in the immediate and for a time but ultimately failed).
- What does it mean? (the future of the small to mid-size farms).
- Conclusions? (consistent circumvention of the natural process cannot create a sustaining endeavor)

Tools to integrate into the tool-belt that focus on a whole-system approach to aid with:

- Better Utilization of Fertility Inputs
- Proactive Pathogen Management
- Reinstating the Humification Process in the Soil