

COVID-19 RESPONSE

UF/IFAS Extension
Northwest Florida
Family and Consumer Sciences



101

VIRTUAL PROGRAMS

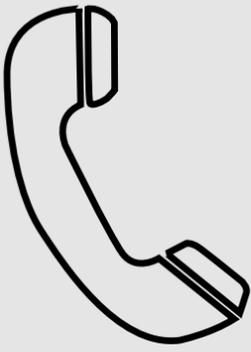
Educational programs quickly shifted to a virtual format to reach families with critical health and wellness, food safety, financial management, and other education. Agents reached **3,667** people in virtual educational activities.



255

SOCIAL MEDIA POSTS

Social media posts and videos kept Florida residents informed about nutrition, health, safety, money management and other Covid-19 related issues. Educational posts reached **40,176** people with **16,165** engaged social media users (likes, comments, shares).



664

PHONE CALLS

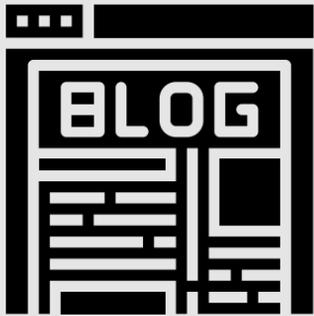
While working remotely, Family and Consumer Sciences Agents responded to clientele communication and questions reaching **664** people.



8356

COVID-19 RELATED EMAIL MESSAGES

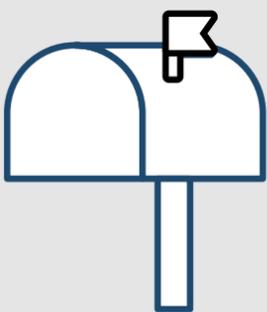
While working remotely, Family and Consumer Sciences Agents proactively distributed Covid-19 related information to clientele through email distribution lists. Agents also responded to individual clientele questions via email reaching **8,356** people through email communication.



14

COVID-19 RELATED BLOG POSTS

Family and Consumer Sciences Agents shared critical Covid-19 information through blog posts on topics related to health, safety, finance and other issues.



1

MAIL CORRESPONDENCE COURSE

Some clientele in the Northwest District lack internet access. A mail correspondence course allowed individuals and families to continue to apply for homeownership assistance (SHIP) and hurricane housing recovery funds (HHRP). The course reached **33** people.