



Jackson County Extension Service

Outreach Summary: January - June 2020

Individual Consultations

Office Visits	450
Phone Calls	1969
Emails	957
Field Visits	90

Totals

3,466

Virtual/Digital Education Contacts

Email SMS Newsletters	27	Issues sent	47,164	emails opened	198,974	page views
Facebook	428	posts	132,090	Reach	10,383	Engaged users
Twitter	216	tweets	90,132	Reach	1,519	Engaged users
You Tube	22	new videos	15,871	channel views	681	viewing hours

Total Reach

273,911

Extension Group Educational Trainings

Onsite Trainings	40	# of events	2603	Total Attendance
Off-site Trainings	3	# of events	46	Total Attendance
Educational materials developed (creative works)			91	
Pesticide Safety	8	# of events	296	Attendance
Pesticide Safety	51	# tested	35	# passed 69% Pass rate
Webinars	2	# of events	22	Total Attendance
County Non Ext Meetin.	20	# of events	1888	Total Attendance
Rental Events	22	# of events	1067	Total Attendance

Total Attendance

5,973

Total Income from Rentals

\$3,997.05

Honors & Recognitions

Doug & Ethan - Best Ag Website in State

Ethan - Search for Excellence in Crop Production - National Finalist