



GUILHERME MORATA

UF/IFAS Extension Agent II

Sustainable Agriculture and Community Food
Systems – Santa Rosa County

Profile

Originally from São Carlos, São Paulo State, Brazil, I earned my bachelor's degree in Agronomic Engineering. After graduation, I spent five years working in the private sector, gaining practical experience and honing my skills. In 2018, I relocated to the USA to further my education and pursued a master's degree at Auburn University, specializing in Precision Agriculture. In my personal life, I'm happily married to Katharine Morata, and we're raising three awesome kids Clark, Michael and Luca.

Contact

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Programs

As the Sustainable Agriculture and Community Food Systems Agent in Santa Rosa County, I'm all about helping farmers with their cotton, peanuts, corn, and soybeans. My job is to give them practical, science-based advice to boost their productivity and sustainability. I specialize in running on-farm trials, testing different crop varieties, managing pests and diseases, tweaking plant population and fertility, and optimizing irrigation. In addition, I'm exploring the use of drones in agriculture, investigating how this technology can revolutionize crop management for farmers.

Experience

2024-Present – University of Florida – Extension Agent II

2020-2024 – Alabama Cooperative Extension System /
Auburn University - Regional Extension Agent I

2016-2017 – Plant Impact - Market Development
Agronomist

2014-2016 - Bayer Crop Sciences - Market Development
Agronomist

2013 – Bayer Crop Sciences - Regional Sales
Representative

Professional Preparation

- Master of Science in Agronomy (Precision Agriculture)
Auburn University, Auburn, AL, USA, 2020
- Bachelor of Sciences in Agronomic Engineering,
Jaboticabal, SP, Brazil, 2009-2014