



Julie McConnell

Washington County Extension Agent II
Regional Specialized Agent, Horticulture
Northwest Extension District

Profile

As a Horticulture Extension Agent, I offer educational programs for homeowners, volunteers, and horticulture professionals. Programs are based upon Florida-Friendly Landscaping Principles and Green Industry Best Management Practices.

My specializations include pesticide education, entomology, ornamental plants, volunteer management, mentoring, and incorporating technology tools into educational programs.

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Educational Programs

Best Management Practices for Commercial and Home Horticulture in Washington County

Florida-Friendly Landscaping and Green Industries Best Management Practices are research-based educational tools I use to teach green industry professionals, homeowners, and volunteers how to create and maintain functional landscapes that minimize impacts on the environment. Fruit, vegetable, cut flowers, and ornamental plant production make up other facets of the commercial horticulture industry in Washington County. The Horticulture Program provides support and educational resources for growers that incorporate best management practices related to their commodity..

Volunteer Management

Florida Master Gardener Volunteers are an integral part of Horticulture Extension programs as they expand the outreach of Extension Agents. As the Master Gardener Coordinator, I am responsible for recruiting, training, and managing Master Gardener Volunteers in Washington County.

Regional Specialized Agent (RSA)

My role as the Northwest District Horticulture RSA is to collaborate with Extension Faculty across the Florida panhandle to provide educational programs for citizens and visitors. I also provide support to my colleagues through mentoring, in-service training, program development and evaluation tools.

Experience

Washington County Horticulture Agent & Regional Specialized Agent, October 2023 – Present

Bay County Horticulture Agent, August 2012 – October 2023

Sales and Marketing, Buck Jones Nursery, Inc., January 2002 – August 2012

Education & Certifications

2016 Master of Science, University of Florida, Entomology & Nematology

2016 Graduate Certificate, University of Florida, Landscape Pest Management

2001 Bachelor of Science, Auburn University, Horticulture